



# App Development



Mobile devices have revolutionized the way people interact with their surroundings as information is now at their fingertips 24/7. Mobile applications have become the essential companion tools for these devices, helping to organize information so that it is more integrated and functional for the consumer. We specialize in creating innovative, interactive “Apps” that are geographic in nature. Whether you are looking to develop an outdoor destination guide, an interpretive guide for a particular event, or anything in between, we are your development partner.

## SERVICES

- iOS application development for the iPhone, iPad, and iPod touch devices
- Mapping elements for Apps
- Outdoor recreation guides
- Interpretive guides
- Printed travel guide to mobile travel guide conversions
- Flash application conversions

*“With the PATC-Shenandoah app, International Mapping has taken the PATC’s maps to a new and exciting level by adding a suite of navigation and customization capabilities for hikers. The IM team has demonstrated their ability to provide the PATC with a product we feel proud of, and one that we feel will help support the use and maintenance of the trail system for future generations to come.”*

Brian Goudreau – PATC Maps Committee Chair

## Custom Mapping for a Complex World

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